

## Your Support Matters

Our Sponsorship Program is an ideal way to reach cable households and other viewers in the LCTV broadcasting area. Become a proud partner in our mission to strengthen the community by:

- ⇒ Sharing community information.
- ⇒ Exhibiting community arts and talents.
- ⇒ Increasing participation in government and the democratic process.
- ⇒ Fostering liberties of the individual through freedom of speech.
- ⇒ Working with the public and private sectors to promote access to evolving communications technology in Lincoln County.

**Carrying out that mission each day involves:** purchasing, repairing and loaning equipment; maintaining media center operations and services; providing field, editing and production training; hosting live shows; and building community partnerships.

Your financial support can make a real difference in helping LCTV continue its legacy of service to the community, while receiving visibility over LCTV airwaves. Please join us in the effort to connect people and organizations and build community as a LCTV Sponsor.



## Lincoln County Television ~ Sponsorship Opportunities ~

### Become A LCTV Sponsor

Commercial underwriting or sponsorship slides are now available and may include a business logo, a ten-word statement of services offered or type of business, phone number, address, web and email addresses and an optional indication of sponsorship for specific programs.

Overt product or service promotion, price reference, call to action or inducement to buy, comparative or qualitative products or services descriptions and third-party reviews (e.g., from magazines or newspapers) are not permitted.

The 10-second slides will be shown in rotation with all Bulletin Board slides on a run-of-station (ROS) format.

**To find out how your business or organization can become a LCTV Sponsor, contact us at:**

LCTV  
29 Sheepscot Road  
Newcastle, ME 04553  
Phone: (207) 563-6338  
Email: [lctv1@lctv.org](mailto:lctv1@lctv.org)  
[www.lctv.org](http://www.lctv.org)

## Sponsor Advantages

As a LCTV Sponsor, you can promote your business or organization 24 hours a day and reach local audiences at a low cost. You'll also generate goodwill by promoting local community access programming. LCTV sponsorship will:

- ⇒ Create a bond between your business or organization and the community.
- ⇒ Create a positive image for your business or organization and generate trust within the community.
- ⇒ Build name recognition through repeated exposure.

### SUGGESTED CONTRIBUTION

\$50/month - \$600/year

25% discount for full year  
paid in advance.

Since LCTV is a 501(c)(3) non-profit corporation, your underwriting support is tax deductible to the extent allowed by law.

